



2023
SPONSORSHIP
OPPORTUNITIES

BLUEBIRD BUSINESS AWARDS **SPONSORSHIP OPPORTUNITIES**

(CASH OR IN KIND)

The City of Ellisville presents the Bluebird Business Awards to help showcase the impact and vital role that businesses play in the overall development of our community. Award winners set themselves apart from the competition and are outstanding representatives of the best our City has to offer. Businesses are recognized for their creativity, vitality, stability, relevance, civic involvement, demonstrated commitment to the advancement of the Ellisville business community, corporate responsibility, employee recognition and excellence in service.

This year's winners will be announced and celebrated at the Bluebird Business Awards Program Event on Thursday, November 2, 2023. All Ellisville businesses who complete an on-line nomination for their business will **RECEIVE TWO FREE TICKETS to the event. You may also purchase additional tickets to attend the event and help sponsor the event. Sponsorship levels and benefits are as follows:**

Bluebird Platinum Sponsorship - \$2,500 includes:

- Bluebird level ad in the event program brochure
- Recognition of sponsorship on the City's Bluebird Business Awards Program Event webpage September 2023 - August 2024
- Platinum banner signage displayed in the main showroom the evening of the event
- VIP seating for twelve guests (two tables with six seats each)
- Your full color company logo and name in the newspaper announcement article

Robin Diamond Sponsorship - \$1,500 includes:

- Robin level ad in the event program brochure
- Recognition of sponsorship on the City's Bluebird Business Awards Program Event webpage September 2023 - August 2024
- Diamond banner signage displayed in the main showroom the evening of the event
- VIP seating for six guests (one table)
- Your full color company logo and name in the newspaper announcement article

Cardinal Gold Sponsorship - \$750 includes:

- Cardinal level ad in the event program brochure
- Special recognition of sponsorship on the City's Bluebird Business Awards Program Event webpage September 2023 - August 2024
- Gold banner signage displayed in the main showroom the evening of the event
- VIP seating for four guests
- Your company logo and name in the newspaper announcement article

Mockingbird Silver Sponsorship - \$500 includes:

- Mockingbird level ad in the event program brochure
- Recognition of sponsorship on the City's Bluebird Business Awards Program Event webpage September 2023 - August 2024
- Silver banner signage displayed in the main showroom the evening of the event
- VIP seating for two guests
- Your company logo and name in the newspaper announcement article



PLEASE CHECK SPONSORSHIP LEVEL:

Bluebird Business Awards

- ___ Bluebird Platinum \$2,500
- ___ Robin Diamond \$1,500
- ___ Cardinal Gold \$750
- ___ Mockingbird Silver \$500

Please e-mail artwork to ahood@ellisville.mo.us NO LATER THAN OCTOBER 13, 2023 for printing deadlines.

Name/Business Name _____

Contact Person _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone Number: _____

Email: _____

Make checks payable to: City of Ellisville
 1 Weis Avenue
 Ellisville, MO 63011

**For additional information contact:
Ada Hood at ahood@ellisville.mo.us**



BLUEBIRD PARK COMMUNITY **SPONSORSHIPS**

Bluebird Park Amphitheater is a beautiful venue for the City of Ellisville Free Summer Concert Series and Independence Day Celebration and fireworks display. Both of these events draw people from all over the West County area with many people returning year after year. Bluebird Park also hosts special events throughout the year that are generally free to attend or have a small admission charge. The City of Ellisville is able to host these events by partnering with local businesses and organizations through the Community Sponsorships.

CommUNITY Partner - \$3,000

- Primary sponsor for one summer concert*
- CommUNITY Partner level sponsorship for the Annual Independence Day Celebration, Easter Hip Hop Hurray Hunt, Hot Dog It's Chili, and Pooch Plunge
- 1- 10' banner provided by business with business name on it hung at entrance of park for 7 days for each event.
- Name announced at the 4th of July Celebration, Hip Hop Hurray Hunt, Hot Dog It's Chili, and Pooch Plunge.
- 1- 10'x10' tent, 1 table, 2 chairs to promote your business during each event
- 5 VIP parking passes for 4th of July
- Recognized as CommUNITY Partner sponsor on all publicity and advertising

Annual Independence Day Celebration



CommUNITY Champion - \$2,000

- Primary sponsor for one summer concert*
- CommUNITY Champion level sponsorship for the Annual Independence Day Celebration
- 1- 10' banner provided by business with business name on it hung at entrance of park for 7 days for each event
- Business name announced at the beginning of concert on the 4th of July Celebration
- 3 VIP parking passes for 4th of July
- Recognized as CommUNITY Champion sponsor on all publicity and advertising

CommUNITY Leader - \$1,000

- Primary sponsor for one summer concert*

CommUNITY Friend - \$500

- CommUNITY Friend level sponsorship for the Annual Independence Day Celebration
- 1- 10' banner provided by business with business name on it hung at entrance of park for 7 days for each event.
- Business name announced at beginning of concert on the 4th of July Celebration
- Recognized as CommUNITY Friend sponsor on all publicity and advertising

2023 BLUEBIRD PARK CONCERTS



June 1	Rockin Chair
June 8	John Hughes Experience
June 15	Trilogy Band with the “Summer Horns”
June 22	Steam Roller
June 29	ARW Abby Road
July 13	Showdown
July 20	Ka Pow
July 27	Raquel & The Wildflowers

***Primary concert sponsorship includes:**

- 5 - 4x8 signs stating “Concert sponsored by” placed throughout the City of Ellisville for 7 days.
- 1 - 10’ banner provided by business with business name on it - hung at entrance of park for 7 days
- 1- 10’x10’ tent, 1 table, 2 chairs, plus electricity to promote your business the evening of the concert
- Business name announced at the beginning of the concert
- Recognized as a concert sponsor on all publicity and advertising

SPECIAL EVENT SPONSOR

If you are interested in sponsoring a specific community event, consider being a special event sponsor for one of the following community events.

6/2/23, & 8/18/23 : Movie Series - \$250

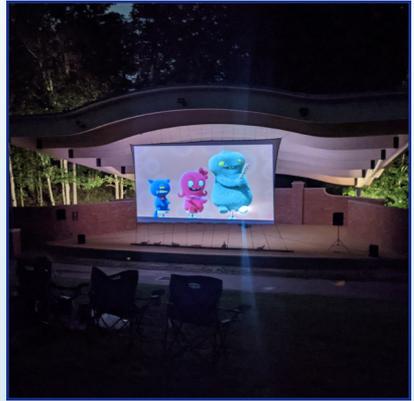
4/1/23 : Hip Hop Hurray Hunt - \$250

9/7/23 & 9/9/23 : Pooch Plunge - \$250

10/13/23 : Hot Dog It's Chili - \$250

- 1- 10' banner provided by business with business name on it - hung at entrance of park for 7 days
- Sign with business name on it provided by City displayed at event
- Recognized as a sponsor on all publicity and advertising
- 1- 10'x10' tent, 1 table, 2 chairs to promote your business during the event
- Business acknowledged at the event

To sponsor an event please contact Sally Grobelny at (636) 227-7508 or sgrobelny@ellisville.mo.us



PLEASE CHECK SPONSORSHIP LEVEL:

Bluebird Park Community Sponsorships

- CommUNITY Partner Sponsor - \$3,000
- CommUNITY Champion Sponsor - \$2,000
- CommUNITY Leader Sponsor - \$1,000
- CommUNITY Friend Sponsor - \$500
- Easter Hip Hop Hurray Hunt Sponsor - \$250
- Hot Dog It's Chili Sponsor - \$250
- Pooch Plunge Sponsor - \$250
- Movie Series Sponsor - \$250

Enclosed is my payment of \$ _____

Name/Business Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone Number: _____

Email: _____

Make checks payable to: City of Ellisville
c/o Sally Grobelny
225 Kiefer Creek Rd. Ellisville, MO 63021

For additional information email: sgrobelny@ellisville.mo.us
or call: (636) 227-7508





Ellisville Parks and Recreation
225 Kiefer Creek Rd.
Ellisville, MO 63021



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